

ABOUT THE BLOG

The Hungry Musician is a food, music, and lifestyle blog that "caters" to creative people. The blog's delicious, unique recipes are quick and accessible, making them low-effort and high-reward. The blog also supports its followers by teaching them kitchen basics, culinary skills, and organizational tools to help them integrate cooking into their daily life with ease and enjoyment. In addition to recipes, The Hungry Musician's Instagram page also features practice tips, challenges, and productivity tools for musicians, as well as performance content.



ABOUT THE BLOGGER



Sarah Jane Kenner (*The Hungry Musician*) is a professional violinist, blogger, and culinary coach in the New York City area. As a freelance musician and creator, she knows firsthand how hard it can be to fit cooking and other forms of self-care into a busy lifestyle - but she also knows how essential it is for maintaining physical, mental, and creative health. For this reason, she has made it her mission to encourage her unique audience to embrace cooking creatively and efficiently.

REACH

Instagram Followers: 12.6 K
Monthly page views: 1,500
Facebook Followers: 470



AUDIENCE

The Hungry Musician's audience is down to earth, curious, creative, and hungry! Many of the blog's readers are young professionals - often musicians themselves, or individuals employed in an artistic field. Regardless of their occupations, The Hungry Musician's readers all have two things in common: they love food, and they value a life well-lived.

SERVICES

Culinary Coaching
Sponsored Recipe Posts
Sponsored Music Posts
Brand Ambassadorship
Recipe Development
Food/Music Writing
Food Photography



RECENT COLLABORATIONS

Zwilling USA - Daiya Foods - Bird's Eye Vegetables - D'Vash Organics
Corpsonore Musician's Wellness - Passion Planner